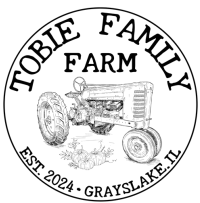




# GRAYSLAKE COMMUNITY PARK DISTRICT 2025 SPONSORSHIP GUIDE



# THANK YOU TO OUR 2024 SPONSORS & COMMUNITY PARTNERS



Dear Grayslake Community,

In Grayslake, there's nothing more important than fostering community pride. At the Grayslake Community Park District, we are committed to serving the public and providing year-round recreation services, preserving open space, and making sure all residents have opportunities to stay fit, healthy and involved. With over 25 parks, numerous trails, athletic fields, our Recreation Center, and a Golf Course, the Park District offers hundreds of programs and events that are fun for all ages!

**In 2025, we are seeking sponsors to help support the countless special events and recreational opportunities we host throughout the year.** Your support means a lot to us and has the power to create a positive change in our community. In return, your business increases visibility to thousands of local residents and has the chance to connect directly with customers at events.

We ask that you please keep us in mind as you plan your marketing and charitable giving budgets for the year ahead. I am more than happy to speak with you to discuss these opportunities, answer any questions, or explore other ways your business can get involved with the Park District.

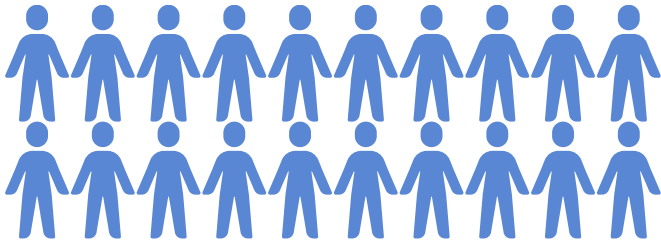
Sincerely,

*Lacey Polster*

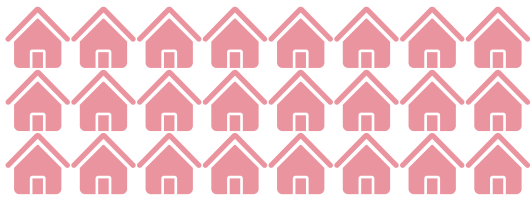
Lacey Polster  
Marketing & Communications Specialist  
Grayslake Community Park District  
240 Commerce Drive, Grayslake, IL 60030  
(847) 223-7529  
lpolster@glpd.com  
www.glpd.com

# VILLAGE OF GRAYSLAKE OVERVIEW

**21,248 RESIDENTS**



**7,817 HOUSEHOLDS**



**\$109,975 MEDIAN INCOME**

**96% HIGH SCHOOL GRADUATE OR HIGHER**



# GRAYSLAKE PARK DISTRICT OVERVIEW

ESTABLISHED  
**1959**

**+400  
ACRES**

**35**   
**PARKS &  
FACILITIES**

MORE THAN  
**1500**  
**PROGRAMS**



**8,000+**  
**FOLLOWERS**



**1,700+**  
**FOLLOWERS**



**14,000+**  
**WEB VIEWS  
PER MONTH**



**3,000+**  
**PROGRAM  
GUIDE VIEWS**



**3,700+**  
**SUBSCRIBERS**

# GRAYSLAKE PARK DISTRICT OVERVIEW

**30**   
**ATHLETIC  
FIELDS** 

**6** **TENNIS &  
PICKLEBALL  
COURTS** 

 **24**  
**PLAYGROUNDS**

  
**GOLF COURSE**

**10**   
**BASKETBALL  
COURTS**

  
**SPLASH PAD  
& BEACH**

 **15**  
**PICNIC  
SHELTERS**



# SPECIAL EVENT OPPORTUNITIES

## SPECIAL EVENTS

### **Daddy/Daughter Dance**

Dinner, dancing, and memories

### **Mother/Son Dance**

Dinner, dancing, and memories

### **Easter Egg Hunt**

Search for 2,000 candy-filled eggs

### **Fishing Derby**

FREE fishing fun for the whole family

### **Summer Kickoff Dance**

FREE beach party at Jones Island Park

### **Movie in the Park**

FREE family-friendly movie under the stars

### **Pumpkin Fest**

Festive fall fun for all ages

### **Santa Visits at the Rec Center**

Meet & greet with Mr. & Mrs. Claus



## PRESENTING SPONSOR

**\$1,000**

- Maximum exposure, visibility, and pre-event publicity
- Day of promotion
- Logo recognition on flyers, posts, website sliders, event sliders, and ALL marketing materials used for the event (except yard signs)
- Mentions on social media and website
- Space for table/booth at event

## CO-SPONSOR

**\$500**

- Logo recognition on flyers & posts
- Space for table/booth at event

## SUPPORTING SPONSOR

**\$250**

- Space for table/booth at event

Have any questions?  
Please email Lacey at  
[lpolster@glpd.com](mailto:lpolster@glpd.com)!



# SPECIAL EVENT OPPORTUNITIES

## SPECIAL EVENTS:

### Performances in the Park

FREE summer children's performances (three 45-minute performances)

### Concerts in the Park

FREE night of music in the park (two one-hour summer concerts)

### Community Band Concerts

FREE Community Band Concerts in Central Park (3-4 one-hour concerts)

### Nifty Fifty Bingo

Snacks and games for active adults 50+ (third Wednesday of every month from 1-3pm)  
\*community sponsors only\*

### Family Bingo

Bingo fun for all ages (three 1.5-hour events)



## PRESENTING SPONSOR

**\$1,000**

- Maximum exposure, visibility, and pre-event publicity
- Day of promotion
- Logo recognition on flyers, posts, website sliders, event sliders, and ALL marketing materials used for the event (except yard signs)
- Mentions on social media and website
- Space for table/booth at event

## CO-SPONSOR

**\$500**

- Recognition on flyers & posts
- Space for table/booth at event

## COMMUNITY SPONSOR

**\$150 (each event)**

- Space for table/booth at event







# TASTE OF GRAYSLAKE FAMILY PICNIC & FIREWORKS

## About the Event

The Taste of Grayslake Family Picnic & Fireworks features live music, local food vendors, beer & wine, carnival rides, and more. The fun-filled day concludes with a spectacular fireworks display. Thousands of people spend the day enjoying Central Park with family and friends.

**Target Audience:** Families with kids of all ages & adults

**Date:** June 28, 2025

**Time:** 3-10pm

**Location:** Central Park | 250 Library Lane, Grayslake, IL



# TASTE OF GRAYSLAKE FAMILY PICNIC & FIREWORKS

## **FIREWORKS SPONSOR - \$5,000**

- Company name prominently displayed on all marketing materials as Title Sponsor
- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Recognition in press releases
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 4 VIP parking passes

## **FIRECRACKER SPONSOR - \$2,500**

- Company name prominently displayed on all marketing materials as Event Sponsor
- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Recognition in press releases
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 2 VIP parking passes

## **BAND SPONSOR - \$2,000**

- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 2 VIP parking passes

## **BEER TENT SPONSOR - \$1,200**

- Business name on alcohol wristbands
- Business banner (provided by business) displayed near beer tent
- Social media tags and posts
- Recognition on website
- 1 VIP parking pass

## **GOLD SPONSOR - \$1,000**

- Logo in Seasonal Program Guide
- Social media tags and posts
- Recognition on website
- Space for table/booth at event
- 1 VIP parking pass

## **SILVER SPONSOR - \$500**

- Social media tags and posts
- Recognition on website
- Space for table/booth at event

## **BRONZE SPONSOR - \$250**

- Social media tags and posts
- Recognition on website



# YOUTH SPORTS OPPORTUNITIES

## ABOUT THE PROGRAMS:

The Grayslake Park District organizes several youth sports leagues throughout the year. On average, between 150–300 players participate in each sport.

As a Youth Sports League Sponsor, **your logo will be printed on the back of every shirt/jersey**, demonstrating that your business supports local youth activities.

Target Audience: Youth, parents, and families

Benefits:

- Business visibility on shirts/jerseys worn at practices and games, maximum exposure, visibility, mentions on social media and website.
- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on **ALL** marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth at select games/tournaments

## PRESENTING SPONSOR

**\$2,000 per sport, per season**

### Youth Basketball

- Players: 2nd–8th grade
- Season: Winter

### Little Soccer League

- Players: 4–7 yrs old
- Seasons: Spring & Fall

### Volleyball

- Players: 3rd–8th grade
- Seasons: Spring & Fall

### Girls Recreational Softball

- Players: 7–15 yrs old
- Season: Summer & Fall

### T-Ball

- Players: 4–7 yrs old
- Season: Summer & Fall



## GOLF COURSE OPPORTUNITIES

### **2024 TOURNAMENTS PRESENTING SPONSOR \$250 per tournament**

**April 2025**  
Spring Two-Cups

**July 2025**  
Red, White & Blue

**August 2025**  
Summer Medley

**September 2025**  
Fall Two-Cups

**October 2025**  
One Person, Two Balls

#### Benefits:

- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on **ALL** marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth at each tournament

### **MILLENNIAL GOLF LEAGUE PRESENTING SPONSOR \$1,000 per season**

**May - September 2025**  
20+ weeks of golf geared towards  
Millennial aged golfers!

#### Benefits:

- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on ALL marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth on selected league nights





## PROGRAM GUIDE OPPORTUNITIES

**PROGRAM GUIDE COVER  
PHOTO CONTEST  
PRESENTING SPONSOR  
\$100 per contest**

**February 2025**  
Summer Camps Program Guide

**March 2025**  
Spring Program Guide

**May 2025**  
Summer Program Guide

**August 2025**  
Fall Program Guide

**December 2025**  
Winter Program Guide

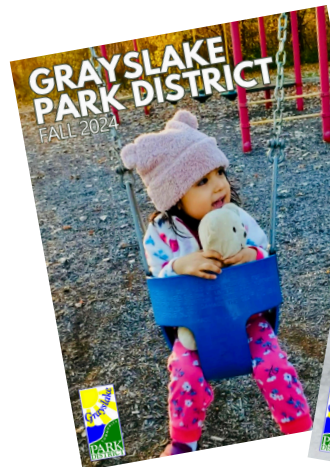
Benefits:

- Mentions on social media

Have any questions?  
Please email Lacey at  
[lpolster@glpd.com](mailto:lpolster@glpd.com)!



## PROGRAM GUIDE PHOTO CONTEST



# GRAYSLAKE PARK DISTRICT SPONSORSHIP FORM



## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Social media handle/username (if applicable): \_\_\_\_\_

### Please circle your option(s) below:

Daddy Daughter Dance (Jan. 2026)	\$1,000	\$500	\$250				
Mother Son Dance (Feb. 2026)	\$1,000	\$500	\$250				
Annual Easter Egg Hunt (Mar./Apr. 2026)	\$1,000	\$500	\$250				
Grayslake Golf Tournaments (each)	\$250	Tournament Name: _____					
Millennial Golf League (May 2025)	\$1,000						
George Weinert Fishing Derby (Jun. 2025)	\$1,000	\$500	\$250				
Summer Kick Off Dance (Jun. 2025)	\$1,000	\$500	\$250				
Taste of Grayslake (Jun. 2025)	\$5,000	\$2,500	\$2,000	\$1,200	\$1000	\$500	\$250
Children's Performances in the Park (2025)	\$1,000	\$500	\$150				
Concerts in the Park (summer 2025)	\$1,000	\$500	\$150				
Community Band Concerts (summer 2025)	\$1,000	\$500	\$150				
Movie in the Park (Sept. 2025)	\$1,000	\$500	\$250				
Pumpkin Fest (Oct. 2025)	\$1,000	\$500	\$250				
Santa Visits at the Rec Center (Dec. 2025)	\$1,000	\$500	\$250				
Youth Sports Leagues (per sport, per season)	\$2,000	Sport and Season: _____					
Nifty Fifty Bingo (per month)	\$150	Month: _____					
Family Bingo	\$1,000	\$500	\$150				
Program Guide Photo Contests (each)	\$100	Program Guide: _____					

## PAYMENT INFORMATION

Please charge my: Visa Mastercard Discover AMEX \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Cardholder Name (please print): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Check \$ \_\_\_\_\_  
(payable to the Grayslake Park District)

Cash \$ \_\_\_\_\_  
(please do not mail cash)

Would you like a receipt?  
(please circle)

YES NO

### PLEASE EMAIL, MAIL, OR FAX FORMS TO:

Grayslake Park District, Attn: Lacey Polster, 240 Commerce Drive, Grayslake, IL 60030

Email: lpolster@lpd.com Phone: (847) 223- 7529 Fax: (847) 223-6386